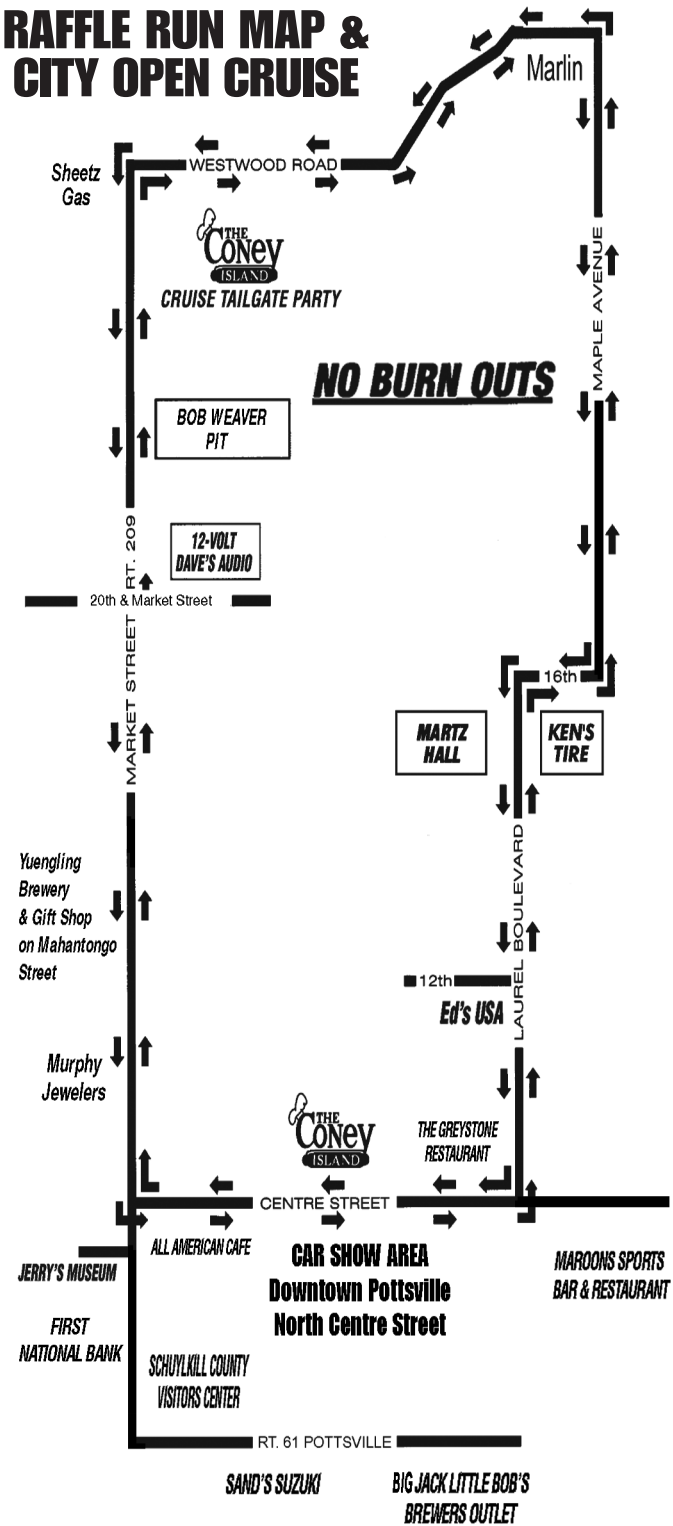


RAFFLE RUN MAP & CITY OPEN CRUISE



Cruise throughout the city from Noon to 3:00 pm visit City Locations for Raffle Tickets and show off your ride

Website Provided by NerdyIT LLC Phone 570-561-1439

— FOR CRUISE INFORMATION CALL —

Jerry Enders at Jerry's Northeast Auto Sales — (570) 622-9510
 Dave Clews at 12-Volt Dave's Audio — (570) 628-4561
 Schuylkill County Visitors Center — (570) 622-7700
 or online at

www.thegreatpottsvillecruise.com

19th Annual Great Pottsville Cruise

Saturday, August 11th

Pottsville, PA

★ WIN \$1000s in Cash & Prizes ★

ALL NEW RAFFLE RUN
 Get Your Registration Pack Early!

IT'S ALL ONE DAY - ALL DAY IN POTTSVILLE

The Great Pottsville Cruise

A Pottsville Lions Club Charities & Pottsville Pride Event

— Billed as —

NORTHEAST PA'S LARGEST CAR EVENT
over 1,000 Classic Cars, Rods, Trucks, Corvettes, Live Music & DJ's

1 Full Day of Events & Hot Cars
 Saturday, August 11th
 Rain date Sunday, August 12th

ALL NEW POKER RAFFLE RUN
A FUN DAY OF CRUISING THE POTTSVILLE AREA AND GETTING YOUR RAFFLE MAP STAMPED AT 25+ LOCATIONS TO RECEIVE YOUR TICKETS FOR 1000'S OF DOLLARS IN CASH & PRIZES
SPECIAL GIFTS & COUPONS AT RAFFLE STOPS

Sponsored by



Building & Post Supply

Early Registration & Cruise Packs available July 1st at Cruise Registration outlets. See Inside Flyer

Registration available day of event at
 Jerry's Classic Cars and Collectibles Museum - Pottsville
 VIST Bank & Insurance - Rt. 61 Schuylkill Haven
 12-Volt Daves Audio - Pottsville
 Schuylkill County Visitors Bureau - Union Station lower level, Pottsville
 Holiday Inn Express - Frackville
 Coney Island - Pottsville

\$15.00 Cruise Registration covers all events

2012 CRUISE IN EVENTS RAFFLE LOCATIONS

Saturday, August 11th

Cruise in to Jerry's Classic Cars and Collectibles Museum

394 South Centre Street, Pottsville
 Re-live the 50's and 60's.

From 9 AM to 4 PM. Parking Available
 Refreshments - Live Radio & D.J.

Cruise weekend special admission, refreshments & cruise in car display area

Raffle Run Locations

— City Locations —

- 12 Volt Dave's Audio
- Bob Weaver Chevrolet GMC Chrysler
- Murphy Jewelers
- Maroon's Sports Bar & Grill
- Ken's Tire, Inc. - Laurel Blvd.
- The Greystone Restaurant
- Jerry's Classic Cars & Collectibles Museum
- Schuylkill County Visitor's Bureau
- Ed's USA Auto Rental
- Yuengling Brewery Table Display Saturday night
- Downtown Centre Street
- Sand's Suzuki - Rt. 61
- Brewers' Outlet - Rt. 61
- First National Bank South Centre Street Next to Jerry's Museum
- All American Cafe - Centre St.
- Copycat Business Systems
- Coney Island - Downtown
- Coney Island - Yorkville

— Out of Town Locations —

- Holiday Inn Express & Suites - Frackville
- For a Taste of Schuylkill
- Mrs. T's Pierogies & Kowalonek's Kielbasa
- A & A Auto Parts - Schuylkill Mall
- Coal Creek Plaza - St. Clair
- Philly Pretzel Factory
- Vito's Coal Fired Pizza
- Manheim Diner - Rt. 61 S
- VIST Bank & Insurance - Rt. 61 S
- Schaeffers Harley Davidson - Orwigsburg
- Long Trout Winery - Auburn
- R & R Auto Group - Rt. 61 N
- Massari's Blu Tavern - Rt. 209 Llewellyn
- Stone Mountain Wine Cellars Near Hidden Valley Golf Course
- Pioneer Pole Buildings Rt. 183 South 2-Mile South of Cressona

Drive Safely and Enjoy the Cruise Run!!

Visit 20 locations and receive a bonus ticket for a chance to enter a bonus drawing for an autographed Yuengling Mirror signed by Dick Yuengling!!

Raffle Drawing at 7:00 pm Downtown
 Raffle tickets given out after run at raffle table at Downtown Car Show from 4:00 pm to 7:00 pm

Free Dennis Gage Photos in cruise packs!
 Free Auto Locator Magazines at event!

Thank you to our Sponsor
The AUTO LOCATOR

Saturday, August 11th 19th Annual Great Pottsville Cruise In & Car Show

Staging begins at 3pm Downtown Historic Pottsville

— Car Show Event —

From 4:00 pm to 9:00 pm

Judging by independent judges Sponsors Choice.

Trophy and Award Presentations at 8:00 pm after raffle drawing



Yuengling Dash Plaques to the first 500 Registered Cruisers



Cruise Registration - \$15.00 per vehicle includes all cruise events

Registration available day of cruise at Jerry's Museum

Commercial Vehicle Advertising Fee - \$200.00

Raindate: Sunday, August 12th

YOU MUST HAVE A PERMIT TO CRUISE

Music from 6:00 to 9:00 PM Downtown
 Refreshments, Vendors & Entertainment throughout the day

Music by Shake, Rattle & Soul
 Sponsored by the Schuylkill Valley Corvette Club

Come join the fun & party followed by a spectacular fireworks display sponsored by Ed's USA Auto, Vist Bank & Insurance & Bob Weaver Chevrolet



RICHIE MOLINARO'S 7-PC Show Band 70's Flashback
 on stage downtown Centre Street
 5:00 pm to 7:00 pm
 Sponsored by: **AUTO LOCATOR**



2012 Cruise Vehicle

Cruise vehicles limited to: Antiques, Classics, Street Rods, Rat Rods, Muscle Cars, Special Interest, Tuner Cars, Custom Trucks, Custom & Show Cars and Custom Motorcycles.

NOTE: All Vehicles must be suitable for cruise & display, licensed and insured.

- NO off-road vehicles or DIRTY vehicles unsuitable for Cruise & Show.

Participation in the Cruise is at the sole discretion of the Cruise Committee.

Cruise Permit **MUST BE DISPLAYED** on WINDSHIELD - DRIVERSIDE

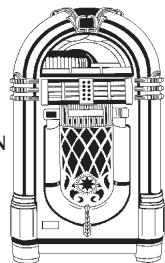
The City of Pottsville, Pottsville Lions, Lions Charities, Inc. or anyone associated with this event including sponsors are not responsible for theft, damage or accidents. All drivers must be insured.

CRUISE NIGHT TROPHIES & AWARDS



All award winners must have 2012 Cruise Night Permit

- BEST OF CRUISE OVERALL** - Top Award
- Sponsored by SCHUYLKILL PLUS MAGAZINE The Official Magazine of the Pottsville Cruise
- LION'S PRESIDENTS AWARD - BEST 50's CRUISE CAR**
- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG
- MAYOR'S AWARD - (Mayor's choice)**
- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG
- GM - OVERALL** (Top 3 in Class)
- Sponsored by BOB WEAVER CHEVROLET, GMC, CHRYSLER SPONSORS CHOICE
- FORD - OVERALL** (Top 3 in Class)
- Sponsored by SAND'S FORD OF POTTSVILLE SPONSORS CHOICE
- MOPAR - OVERALL** (Top 3 in Class)
- Sponsored by BOB GREEN/GREEN'S COMMUNICATION SPONSORS CHOICE
- CORVETTES - ALL YEARS** (Top 5 in Class)
- Sponsored by BRUCE'S AUTO MALL SPONSORS CHOICE
- MUSTANGS - ALL YEARS** (Top 5 in Class)
- Sponsored by SANDS FORD OF POTTSVILLE - SPONSORS CHOICE
- STREET RODS - OVERALL** (Top 3 in Class)
- Sponsored by WEHR'S AUTO SERVICES - SPONSORS CHOICE
- RAT RODS - OVERALL** (Top 3 in Class)
- Sponsored by NAFTZINGER'S AUTO PARTS - SPONSORS CHOICE
- PICKUPS - ALL YEARS** (Top 5 in Class)
- Sponsored by WOMER'S GARAGE - SPONSORS CHOICE
- VINTAGE IMPORTS** (Top 3 Best in Class)
- Sponsored by JWR AUTOMOBILE MUSEUM - SPONSORS CHOICE
- GENERATION X - FAST & FURIOUS** (Top 3 Best of Show)
- IN MEMORY OF MATTHEW GINTHER - SPONSORS CHOICE
- MOST UNIQUE** (Top 2 of Cruise)
- Sponsored by JERRY'S NORTHEAST AUTO SALES - SPONSORS CHOICE
- WILDEST & MOST UNIQUE PAINT JOBS** (Top 2 of Cruise)
- Sponsored by 12 VOLT DAVES AUDIO
- SPECIAL JUDGES AWARDS** (5 Awards Judges Choice)
- Sponsored by ET TROPHIES - SPONSORS CHOICE



★ ONE ACTION PACKED DAY ★
★ WIN \$1000s in Cash & Prizes ★



IT'S ALL ONE DAY - ALL DAY IN POTTSVILLE

== Kick Off & Registration ==

Saturday August 11th
starting 9:00 am to 4:00 pm

JERRY'S CLASSIC CARS
& COLLECTIBLES MUSEUM

394 S. Centre St. Pottsville

9:00 am to 4:00 pm Live D.J. Playing your Favorite Oldies

Live Magic 105.5 Radio

Cruise in & Tour or Just Hangout

"Visit our local Business's & Winery's"

Pit stop areas & other unique places to get your raffle map stamped for raffle tickets. The more stamped locations you get the more tickets you will receive Saturday night for drawing.



Free Gifts & Giveaways at most locations to add to the event

Pre-register starting July 1st and start your raffle run at any participating location and work your way back to Pottsville for city cruise around & raffle stops from Noon to 3:00 pm

Special thanks to



Brewery & Gift Shop

Sponsor of the Official 2012 Dash Plaques for the first 500 registered cruisers

HOTEL & LODGING

- Ramada Inn, Pottsville - Phone: (570) 622-4600
- Holiday Inn Express, Frackville - Phone: (570) 874-1700
- Partridge House Bed & Breakfast - Phone: (570) 622-8388

2012 19th ANNUAL COLLECTORS CRUISE PINS TO THE FIRST 1000 CARS

Sponsored by AAA of Schuylkill County & VIST Bank

T.V. COVERAGE DAY OF EVENT FILMING BY



nothing's beyond our imagination

Hazleton, PA Be a Star



SCHUYLKILL PLUS! MAGAZINE

- Your Official Guide to the Pottsville Cruise - Available at over 200 outlets in Schuylkill County

THANKS TO OUR LOCAL FIRE POLICE, POTTSVILLE LIONS CLUB & CRUISE COMMITTEE VOLUNTEERS

UPCOMING EVENTS

- Island Park Car Show**
Schuylkill Haven, PA • Sunday, June 24th, 9:00 am to 3:00 pm • Donation: \$5.00
Call Charlie Kerschner 570-385-0252 or Jerry Enders 570-622-9510
- 12 Volt Dave's Audio Show & Shine**
Union Street Station, Pottsville • Sunday, July 15th, 9:00 am
Car Audio Contest - Call 570-628-4561
- Schuylkill County Fair - 2012**
Monday, July 30th thru Saturday August 4th
www.schuylkillfair.com
For more information call 570-385-0252 - CEK ENTERTAINMENT
- 12 Volt Dave's Audio East Coast Finals**
Union Street Station, Pottsville • Sunday, September 16th • Registration @ 9:00 am
Car Stereo Contest & Show - Call 570-628-4561
- Schuylkill Valley Corvette Club Show**
Bubeck Park, Schuylkill Haven • Sunday, September 15th, 10:00 am to 3:00 pm
15th Annual Corvette Show & Extravaganza

Special thanks to
THE CITY OF POTTSVILLE
THE F.O.P.
MAYOR JOHN D.W. REILEY
POTTSVILLE CRUISE COMMITTEE
VETERANS OF VIETNAM WAR POST #29
& AREA JOINT VETERANS

EARLY REGISTRATION OUTLETS AND CRUISE INFORMATION

- 12 VOLT DAVE'S AUDIO
Pottsville • (570) 628-4561
- JERRY'S NORTHEAST AUTO SALES
Rt. 61, Pottsville • (570) 622-9510
- SCHUYLKILL COUNTY VISITORS BUREAU
Located on Lower Level of the Union Station Complex off of Route 61
Pottsville • (570) 622-7700
- BRUCE'S AUTO MALL - CORVETTE SALES -
Schuylkill Haven • (570) 385-4109
- JERRY'S CLASSIC MUSEUM
Pottsville • (570) 628-2266
- ONEY ISLAND
Yorkville • (570) 622-7722
- NAFTZINGER AUTO PARTS
Auburn • (570) 754-7491

Entertainment - Charlie Kerschner - CEK PROMOTIONS, Schuylkill Haven
Phone 570-385-0252

Thanks to our Sponsors . . .

COSTAS CANDIES - The Sweet Treat of the Cruise -

- 12 Volt Dave's Audio
- A&A Auto Parts
- AAA of Schuylkill County
- Advance Auto Parts
- Alpine Building & Post Supply
- Anthracite Abstract Co. Auto Locator
- Barefield Development Corp. Blu Tavern Restaurant
- Bob Weaver Chevrolet GMC Chrysler
- Bob Yanek & Son Service Center
- Boran Dental Associates
- Brewers' Outlet Pottsville
- Bruce's Auto Mall
- Centre Street Hardware
- Centre Street Subway Downtown Pottsville
- Copycat Business Systems, Inc.
- Costas Candies, Inc.
- Cruise News
- Daniel F. Murphy Painting & Wallpaper
- Dennis Gage - My Classic Car
- Denny's Hot Rod Bar & Grill
- Dent Shark
- Dunkin' Donuts
- E.T. Trophy Shop
- Eastern Press
- Ed's USA Auto Rentals
- Empire Glass Inc
- Enterprise Rent-A-Car
- Fairway Chevrolet
- Fanelli Warehousing & Dist. Ctr. Inc.
- First National Bank
- Freedom Toyota
- Gear Signs
- George & Sons Amusements
- Giant Food Stores, Inc.
- Grandma's Restaurant
- Green's Communication Inc.
- Greystone Restaurant
- Guers Dairy
- Hadesty's Ace Hardware
- Harrisburg Auto Auction
- Haggerty Insurance
- Hidden Valley Golf Course
- Holiday Inn Express Hotel & Suites
- Imagemaker Embroidery
- JWR Automobile Museum
- Jack Rich Inc.
- Jack Williams Tire Co.
- James E. Humphrey Funeral Home
- Jay Leno
- Jerry's Northeast Auto Sales
- Jerry's Classic Cars & Collectibles Museum
- John Hester Embroidery
- Jones & Company, P.C.
- KNBT - National Penn Bank
- Kelly Line, Inc.
- Ken's Tire, Inc.
- Kintzel Motors
- Kline's Auto Inc.
- Kline Bros Auto Body
- Kreitzer Sanitation
- Little Joe's Garage
- Lipkin, Marshall, Bohorad & Thornburg
- Long Trout Winery
- M & T Bank
- Manheim Auto Auction
- Manheim Diner
- Marlin Markets
- Maroon's Sports Bar & Grill
- McCann School of Business and Technology
- McDonalds Frackville
- McKeansburg Hotel
- Meguiar's Wax
- Mickey's Automotive Specialties
- Miller Bros Construction Inc.
- Moore's Footwear
- Mothers Polishes-Waxes-Cleaners
- Mountain Valley Golf Course
- Mr. & Mrs. Dave Ginther
- Murphy Jewelers
- Mustangs Unlimited
- Naftzinger's Used Auto Parts
- National Penn Bank
- Nestle Water
- NerdyIT
- Philly Pretzel Factory
- Pick-A-Deli
- Pine View Acres
- Pioneer Pole Buildings Inc.
- Pottsville Provision
- Pothering Generators
- Pottsville Area School District
- Pottsville Auto Parts Inc.
- Postnet, Schuylkill Haven
- Pride Home Sales
- R&B Wheels Unlimited LLC
- R&R Auto Group
- Ramada Inn
- Roma Pizza
- Republican Hearld
- Sam-Son Productions, Inc.
- Sands Ford & Suzuki
- Schlitzler-Allen-Pugh Funeral Home Inc.
- Schuylkill Plus!
- Schuylkill Valley Corvette Club
- Schuylkill County Visitor's Bureau
- Seltzer Insurance Agency, Inc.
- Sheetz Inc.
- Shelkusky Accounting & Tax Service
- Sherwin-Williams Co.
- Schaeffer's Harley Davidson
- St. Clair Auto Supply
- Stone Mountain Wine Cellars
- Stump's Garage
- Susquehanna Bank, PA
- TGF Screenprinting & Embroidery
- The Coney Island Restaurant
- The Coney Island Restaurant-Yorkville
- The First National Bank of Minersville
- The Partridge House Bed and Breakfast Inc.
- Towne Drugs, Inc.
- Union Bank & Trust
- Vito's Coal Fired Pizza
- VIST Bank & Insurance
- Wehr's Auto Service Inc.
- Womer's Garage
- Yorkville Drug Store, Inc.
- Yuengling Brewery & Gift Shop, Inc.
- Magic WMGH 105.5 FM
- WPPA Radio - 1360 AM and T-102 FM

ABSOLUTELY NO ALCOHOL!

WARNING!!

Absolutely NO Burnouts on the Cruise route. This will be enforced by arrest and fine.

ALL DRIVERS MUST BE INSURED & LICENSED.

FOR YOUR SAFETY!

- No riding in back of vehicles
- or in truck beds, no sitting on boots of cars,
- NO THROWING ANYTHING FROM VEHICLES!
- The Following Vehicles will not be Permitted:
- Commerical Vehicles, Political Banners or signs
- No Advertising without Cruise consent
- All Commerical Advertising must be approved and at a Prepaid fee of \$200.00.



2067 WEST MARKET STREET, POTTSVILLE, PA 17901

PHONE: (570) 622-7370 • FAX: (570) 628-0731 www.easternpressqualityprinting.com

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Schuylkill County VISITORS BUREAU

www.schuylkill.org • 800-765-7282