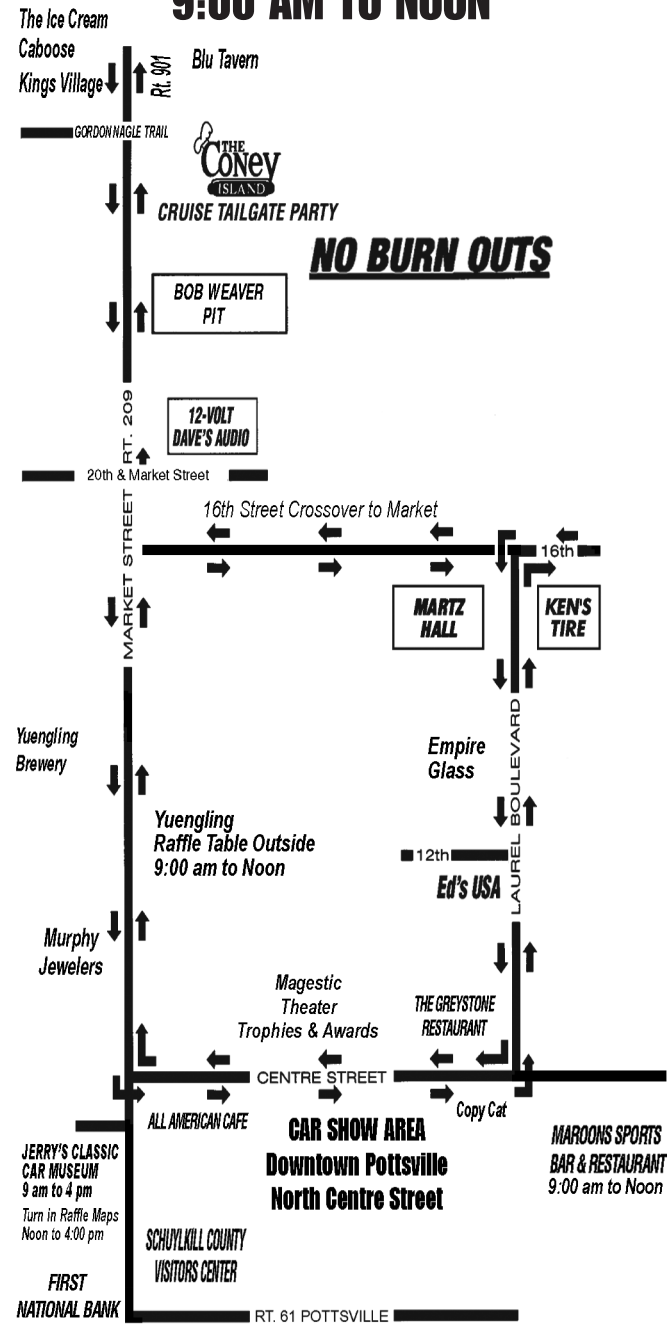


**RAFFLE RUN MAP & CITY OPEN CRUISE
IN CITY RAFFLE LOCATIONS
9:00 AM TO NOON**



**Cruise throughout the city
from 9:00 am to Noon visit
City Locations for Raffle Tickets
and show off your ride**

Website Provided by NerdyIT LLC Phone 570-561-1439

— FOR CRUISE INFORMATION CALL —

Jerry Enders at Jerry's Northeast Auto Sales — (570) 622-9510
Dave Clews at 12-Volt Dave's Audio — (570) 628-4561
Schuylkill County Visitors Center — (570) 622-7700
or online at

www.thegreatpottsvillecruise.com

**20th Annual Great
Pottsville Cruise
Saturday, August 10th**

Pottsville, PA

Featuring Special Guest Star Dennis Gage of "My Classic Car"
Back by Popular Demand



www.TheGreatPottsvilleCruise.com



**A Pottsville Lions Club Charities
& Pottsville Pride Event**

— Billed as —

**NORTHEAST PA'S LARGEST CAR EVENT
over 1,000 Classic Cars, Rods, Trucks,
Corvettes, Live Music & DJ's**

**A Full Day of Events & Hot Cars
Put the Pedal to the Metal
Saturday, August 10th**

Rain or shine

2nd ANNUAL POKER RAFFLE RUN

**A FUN DAY OF CRUISING THE POTTSVILLE AREA AND
GETTING YOUR RAFFLE MAP STAMPED AT 25+ LOCATIONS**

**TO RECEIVE YOUR TICKETS FOR 1000'S OF
\$\$ DOLLARS IN CASH & PRIZES \$\$**

**SPECIAL GIFTS & COUPONS AT RAFFLE STOPS
RAFFLE RUN FROM 9:00 AM TO NOON**

Sponsored by



Building & Post Supply

EARLY REGISTRATION OUTLETS AND CRUISE INFORMATION

- | | |
|---|--|
| 12 VOLT DAVE'S AUDIO
Pottsville • (570) 628-4561 | BRUCE'S AUTO MALL
- CORVETTE SALES -
Schuylkill Haven • (570) 385-4109 |
| JERRY'S NORTHEAST AUTO SALES
Rt. 61, Pottsville • (570) 622-9510 | JERRY'S CLASSIC MUSEUM
Pottsville • (570) 628-2266 |
| SCHUYLKILL COUNTY
VISITORS BUREAU
Located on Lower Level of the Union Station
Complex off of Route 61
Pottsville • (570) 622-7700 | CONY ISLAND
Yorkville • (570) 622-7722 |
| | NAFTZINGER AUTO PARTS
Auburn • (570) 754-7491 |
| | THE BLU TAVERN RESTAURANT
RT 209 Llewellyn • (570) 544-9919 |

\$15.00 Pre Registration • \$20.00 Day of Event

**2013 CRUISE IN EVENTS
AND RAFFLE LOCATIONS**

Saturday, August 10th

Cruise in to Jerry's Classic Cars and Collectibles Museum
394 South Centre Street, Pottsville
Re-live the 50's and 60's.
From 9 AM to 4 PM. Parking Available
Meet Dennis Gage from 11:00 am to 3:00 pm
Cruise weekend special admission, refreshments & cruise in car display area

Refreshments

Live Radio

9:00 am to Noon - Raffle Run Locations

— City Locations —

- 12 Volt Dave's Audio
- Bob Weaver Chevrolet GMC Chrysler
- Murphy Jewelers
- Maroon's Sports Bar & Grill
- Ken's Tire, Inc. - Laurel Blvd.
- Jerry's Classic Cars
& Collectibles Museum
- Schuylkill County Visitor's Bureau
- Ed's USA Auto Rental
- Empire Glass
- Yuengling Brewery
Table Display Outside
- Sand's Suzuki - Rt. 61
- Brewers' Outlet - Rt. 61
- First National Bank
South Centre Street
Next to Jerry's Museum
- All American Cafe - Centre St.
Breakfast Stop - 7:00 am
- Copycat Business Systems
- Coney Island - Yorkville
- The Blu Tavern Restaurant
Rt. 209 Llewellyn
Cruise-in Breakfast - 8:00 am

— Out of Town Locations —

- Holiday Inn Express & Suites
- Schuylkill Mall and Merchants
- Frackville
- For a Taste of Schuylkill
- Mrs. T's Pierogies &
Kowalonek's Kielbasa
- A & A Auto Parts - Schuylkill Mall
- Coal Creek Plaza - St. Clair
- Philly Pretzel Factory
- Vito's Coal Fired Pizza
- Manheim Diner - Rt. 61 S
- VIST Bank & Insurance - Rt. 61 S
- Schaeffers Harley Davidson
Orwigsburg - Rt. 61
- R & R Auto Group
Schuylkill Haven - Rt. 61
- Long Trout Winery
Auburn
- Pioneer Pole Buildings & Alpine
Rt. 183 South
2-Miles South of Cressona

Drive Safely and Enjoy the Cruise Run!!

Visit 20 locations and receive a bonus ticket for a
chance to enter a bonus drawing

Turn in Raffle Run Map For your Raffle Tickets
From Noon to 4 pm
@ Jerry's Classic Cars & Collectibles Museum
Meet and Greet with "Dennis Gage" from 11 am to 3 pm
& Downtown Car Show from 5 pm to 9 pm

Free Dennis Gage Photos and Free Auto Locator
Magazines at event! Thank you to our Sponsor



For Vendor Information call Charlie Kerschner - CEK PROMOTIONS, Schuylkill Haven
Phone 570-385-0252



August 10th

Sponsored by



Staging begins at 3pm Downtown Historic Pottsville

— Car Show Event —

From 4:00 pm to 9:00 pm

Dennis Gage Meet & Greet - 5:00 pm to 9:00 pm

Judging by independent judges Sponsors Choice.

Trophy and Award Presentations at 7:00 pm after Judging



Yuengling Dash Plaques to
the first 500 Registered Cruisers



\$15.00 Pre-Registration • \$20.00 Registration Day of Event
Commercial Vehicle Advertising Fee - \$200.00

Early Registration & Cruise Packs
available July 1st at Cruise Registration outlets.
See Inside Flyer

Registration available day of cruise at following locations

- Jerry's Classic Cars and Collectibles Museum - Pottsville
- VIST Bank Tompkins Insurance - Rt. 61 Schuylkill Haven
- 12-Volt Daves Audio - Pottsville
- Schuylkill County Visitors Bureau - Union Station lower level, Pottsville
- Holiday Inn Express - Frackville
- Coney Island - Yorkville
- Schaeffers Harley Davidson - Orwigsburg
- The Blu Tavern Restaurant - Llewellyn

YOU MUST HAVE A PERMIT FOR CRUISE EVENTS

Music from 5:00 to 9:00 PM Downtown
Refreshments, Vendors & Entertainment
throughout the day

Music by Shake, Rattle & Soul
Sponsored by the Schuylkill Valley Corvette Club

Come join the fun & party
followed by a spectacular fireworks display
sponsored by Ed's USA Auto, Vist Bank & Tomkins Insurance
& Bob Weaver Chevrolet, GMC, Chrysler

2013 Cruise Vehicles

Cruise vehicles limited to: Antiques, Classics, Street Rods, Rat Rods, Muscle Cars, Special Interest, Tuner Cars, Custom Trucks, Custom & Show Cars and Custom Motorcycles.

NOTE: All Vehicles must be suitable for cruise & display, licensed and insured.

- NO off-road vehicles or DIRTY vehicles unsuitable for Cruise & Show.

Participation in the Cruise is at the sole discretion of the Cruise Committee.

Cruise Permit **MUST BE DISPLAYED** on WINDSHIELD - DRIVERSIDE

**The City of Pottsville, Pottsville Lions, Lions Charities, Inc.
or anyone associated with this event including sponsors
are not responsible for theft, damage or accidents.
All drivers must be insured.**

CRUISE NIGHT TROPHIES & AWARDS



All award winners must have 2013 Cruise Night Permit

BEST OF CRUISE OVERALL - Top Award

- Sponsored by SCHUYLKILL PLUS MAGAZINE The Official Magazine of the Pottsville Cruise

LION'S PRESIDENTS AWARD - BEST 50's CRUISE CAR

- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG

MAYOR'S AWARD - (Mayor's choice)

- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG

GM - OVERALL (Top 3 in Class)

- Sponsored by BOB WEAVER CHEVROLET, GMC, CHRYSLER

SPONSORS CHOICE

FORD - OVERALL (Top 3 in Class)

- Sponsored by SAND'S FORD OF POTTSVILLE

SPONSORS CHOICE

MOPAR - OVERALL (Top 3 in Class)

- Sponsored by BOB GREEN/GREEN'S COMMUNICATION

SPONSORS CHOICE

CORVETTES - ALL YEARS (Top 5 in Class)

- Sponsored by BRUCE'S AUTO MALL

SPONSORS CHOICE

CHEVY CAMAROS (Top 5 in Class)

- Sponsored by R&R AUTO GROUP

SPONSORS CHOICE

MUSTANGS - ALL YEARS (Top 5 in Class)

- Sponsored by SANDS FORD OF POTTSVILLE - SPONSORS CHOICE

STREET RODS - OVERALL (Top 3 in Class)

- Sponsored by WEHR'S AUTO SERVICES - SPONSORS CHOICE

RAT RODS - OVERALL (Top 3 in Class)

- Sponsored by NAFTZINGER'S AUTO PARTS - SPONSORS CHOICE

PICKUPS - ALL YEARS (Top 5 in Class)

- Sponsored by WOMER'S GARAGE - SPONSORS CHOICE

OLDEST CAR OR TRUCK - Sponsored by Copy Cat Business Systems

- Sponsored by JWR AUTOMOBILE MUSEUM - SPONSORS CHOICE

GENERATION X - FAST & FURIOUS (Top 3 Best of Show)

- IN MEMORY OF MATTHEW GINTHER - SPONSORS CHOICE

MOST UNIQUE (Top 2 of Cruise)

- Sponsored by JERRY'S NORTHEAST AUTO SALES - SPONSORS CHOICE

WILDEST & MOST UNIQUE PAINT JOBS (Top 2 of Cruise)

- Sponsored by 12 VOLT DAVES AUDIO

SPONSORS CHOICE

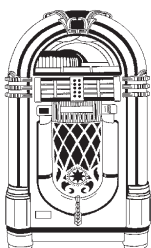
SPECIAL JUDGES AWARDS (5 Awards Judges Choice)

- Sponsored by ET TROPHIES - SPONSORS CHOICE

- SPECIALTY CLASSES -

LONGEST DISTANCE - Sponsored by Copy Cat Business Systems

CLUB PARTICIPATION AWARD - Sponsored by Copy Cat Business Systems



★ ONE ACTION PACKED DAY ★
★ WIN \$1000s in Cash & Prizes ★

2ND ANNUAL RAFFLE RUN
Get Your Registration Pack Early!

IT'S ALL ONE DAY - ALL DAY IN POTTSVILLE

== Kick Off & Registration ==

Saturday August 10th

starting 9:00 am to 4:00 pm

JERRY'S CLASSIC CARS
& COLLECTIBLES MUSEUM

394 S. Centre St. Pottsville

9:00 am to 4:00 pm Live D.J. Playing your Favorite Oldies

Live Magic 105.5 Radio

Cruise in & Tour or Just Hangout

Meet & Greet with Dennis Gage from 11:00 am to 3:00 pm

Cruise in and Hang out with Dennis

Turn in Raffle Run Map at Museum from Noon to 4:00 pm

Free Gifts & Giveaways at most locations to ad to the event

"Visit our local Businesses"

Pit stop areas & other unique places to get your raffle map

stamped for raffle tickets. The more stamped

locations you get the more tickets you will receive

Saturday night for drawing.

Pre-register starting July 1st and start your raffle run
at any participating location and work your way back to Pottsville
for city cruise around & raffle stops from 9:00 am to Noon

EARLY REGISTRATION OUTLETS AND CRUISE INFORMATION

12 VOLT DAVE'S AUDIO Pottsville • (570) 628-4561	BRUCE'S AUTO MALL - CORVETTE SALES - Schuylkill Haven • (570) 385-4109
JERRY'S NORTHEAST AUTO SALES Rt. 61, Pottsville • (570) 622-9510	JERRY'S CLASSIC MUSEUM Pottsville • (570) 628-2266
SCHUYLKILL COUNTY VISITORS BUREAU Located on Lower Level of the Union Station Complex off of Route 61 Pottsville • (570) 622-7700	ONEY ISLAND Yorkville • (570) 622-7722
BLU TAVERN RESTAURANT RT 209 Llewellyn • (570) 544-9919	NAFTZINGER AUTO PARTS Auburn • (570) 754-7491

Special thanks
to

THE CITY OF POTTSVILLE
THE F.O.P.
MAYOR JOHN D.W. REILEY
POTTSVILLE CRUISE COMMITTEE
VETERANS OF VIETNAM WAR POST #29

Special thanks to



D.G. Yuengling
& Son

Brewery & Gift Shop

Sponsor of the Official 2013 Dash Plaques
for the first 500 registered cruisers

HOTEL & LODGING

Ramada Inn, Pottsville - Phone: (570) 622-4600

Holiday Inn Express, Frackville - Phone: (570) 874-1700

Partridge House Bed & Breakfast - Phone: (570) 622-8388

2013 20th ANNUAL COLLECTORS CRUISE PINS
Registered Cruisers

Sponsored by AAA of Schuylkill County & VIST Bank Tompkins Insurance

T.V. COVERAGE DAY OF EVENT FILMING BY



nothing's beyond our imagination

Hazleton, PA Be a Star

view the cruise at SSPTV.com/Pottsville



Your Cruise Stations

SCHUYLKILL PLUS! MAGAZINE

- Your Official Guide to the Pottsville Cruise -
Available at over 200 outlets in Schuylkill County

UPCOMING EVENTS

The Great Schuylkill County Fair
Celebrating 30 years

July 29th through August 3rd

Schuylkill Valley Corvette Club Show

Bubeck Park, Schuylkill Haven • Sunday, September 15th, 10:00 am to 3:00 pm
16th Annual Corvette Show & Extravaganza

1st Annual Fall Car Show

Sunday October 6th • 2:00 pm to 5:00 pm • a fun day of music and food
Peoples Choice Awards sponsored by Pioneer Pole Building & Alpine Building Supplies
Proceeds benefit local charities and Big Brothers - Big Sisters
Info Call Brian at 570-739-0078



12 - Volt Dave's Sound & Audio Shows

Call for Details (570) 628-4561 • 12 - Volt Dave's Audio on Facebook

THANKS TO OUR LOCAL FIRE POLICE, POTTSVILLE
LIONS CLUB & CRUISE COMMITTEE VOLUNTEERS

Thanks to our Sponsors . . .

COSTAS CANDIES - The Sweet Treat of the Cruise -

12 Volt Dave's Audio	Lipkin, Marshall, Bohorad & Thornburg
A&A Auto Parts	Long Trout Winery
AAA of Schuylkill County	M & T Bank
ABC Lancaster Auto Auction	Manheim Auto Auction
Advance Auto Parts	Manheim Diner
Alpine Building & Post Supply	Maroon's Sports Bar & Grill
Amranic Welding & Gas Inc.	McCann School of Business and Technology
Anthracite Abstract Co.	McDonalds Frackville
Auto Locator	McKeansburg Hotel
Barefield Development Corp.	Meguiar's Wax
Blu Tavern Restaurant	Mickey's Automotive Specialties
Bob Weaver Chevrolet GMC Chrysler	Miller Bros Construction Inc.
Bob Yanek & Son Service Center	Moore's Footwear
Boran Dental Associates	Mothers Polishes-Waxes-Cleaners
Brewers' Outlet Pottsville	Mountain Valley Golf Course
Bruce's Auto Mall	Mr. & Mrs. Dave Ginther
Centre Street Hardware	Murphy Jewelers
Centre Street Subway Downtown Pottsville	Mustangs Unlimited
Copycat Business Systems, Inc.	Naftzinger's Used Auto Parts
Costas Candies, Inc.	National Penn Bank
Cruise News	Nestle Water
Daniel F. Murphy Painting & Wallpaper	NerdyIT
Dennis Gage - My Classic Car	Philly Pretzel Factory
Denny's Hot Rod Bar & Grill	Pick-A-Deli
Dent Shark	Pine View Acres
Dunkin' Donuts	Pioneer Pole Buildings Inc.
E.T. Trophy Shop	Pottsville Provision
Eastern Press	Pothering Generators
Ed's USA Auto Rentals	Pottsville Area School District
Empire Glass Inc	Pottsville Auto Parts Inc.
Enterprise Rent-A-Car	Postnet, Schuylkill Haven
Fairway Chevrolet	Pride Home Sales
Fanelli Warehousing & Dist. Ctr. Inc.	R&B Wheels Unlimited LLC
First National Bank	R&R Auto Group
Freedom Toyota	Ramada Inn
Gear Signs	Roma Pizza
George & Sons Amusements	Republican Hearld
Giant Food Stores, Inc.	Sam-Son Productions, Inc.
Grandma's Restaurant	Sands Ford & Suzuki
Green's Communication Inc.	Schlitzer-Allen-Pugh Funeral Home Inc.
Greystone Restaurant	Schuylkill Plus!
GTS Welco	Schuylkill Valley Corvette Club
Guers Dairy	Schuylkill County Visitor's Bureau
Hadesty's Ace Hardware	Seltzer Insurance Agency, Inc.
Harrisburg Auto Auction	Sheetz Inc.
Haggerty Insurance	Shelcusky Accounting & Tax Service
Hidden Valley Golf Course	Sherwin-Williams Co.
Holiday Inn Express Hotel & Suites	Schaeffer's Harley Davidson
Ice Cream Caboose	Schuylkill Mall - Frackville
Imagemaker Embroidery	St. Clair Auto Supply
JWR Automobile Museum	Stone Mountain Wine Cellars
Jack Rich Inc.	Stump's Garage
Jack Williams Tire Co.	Susquehanna Bank, PA
James E. Humphrey Funeral Home	The Coney Island Restaurant-Yorkville
Jay Leno	The First National Bank of Minersville
Jerry's Northeast Auto Sales	The Partridge House Bed and Breakfast Inc.
Jerry's Classic Cars & Collectibles Museum	Towne Drugs, Inc.
John Hester Embroidery	Union Bank & Trust
Jones & Company, P.C.	Vito's Coal Fired Pizza
KNBT - National Penn Bank	VIST Bank Tompkins Insurance
Kelly Line, Inc.	Wehr's Auto Service Inc.
Ken's Tire, Inc.	Womer's Garage
Kintzel Motors	Yorkville Drug Store, Inc.
Kline's Auto Inc.	Yuengling Brewery & Gift Shop, Inc.
Kline Bros Auto Body	Magic WMGH 105.5 FM
Kreitzer Sanitation	WPPA Radio - 1360 AM and T-102 FM
Little Joe's Garage	



"The Cruisers Source"
Cruise News



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