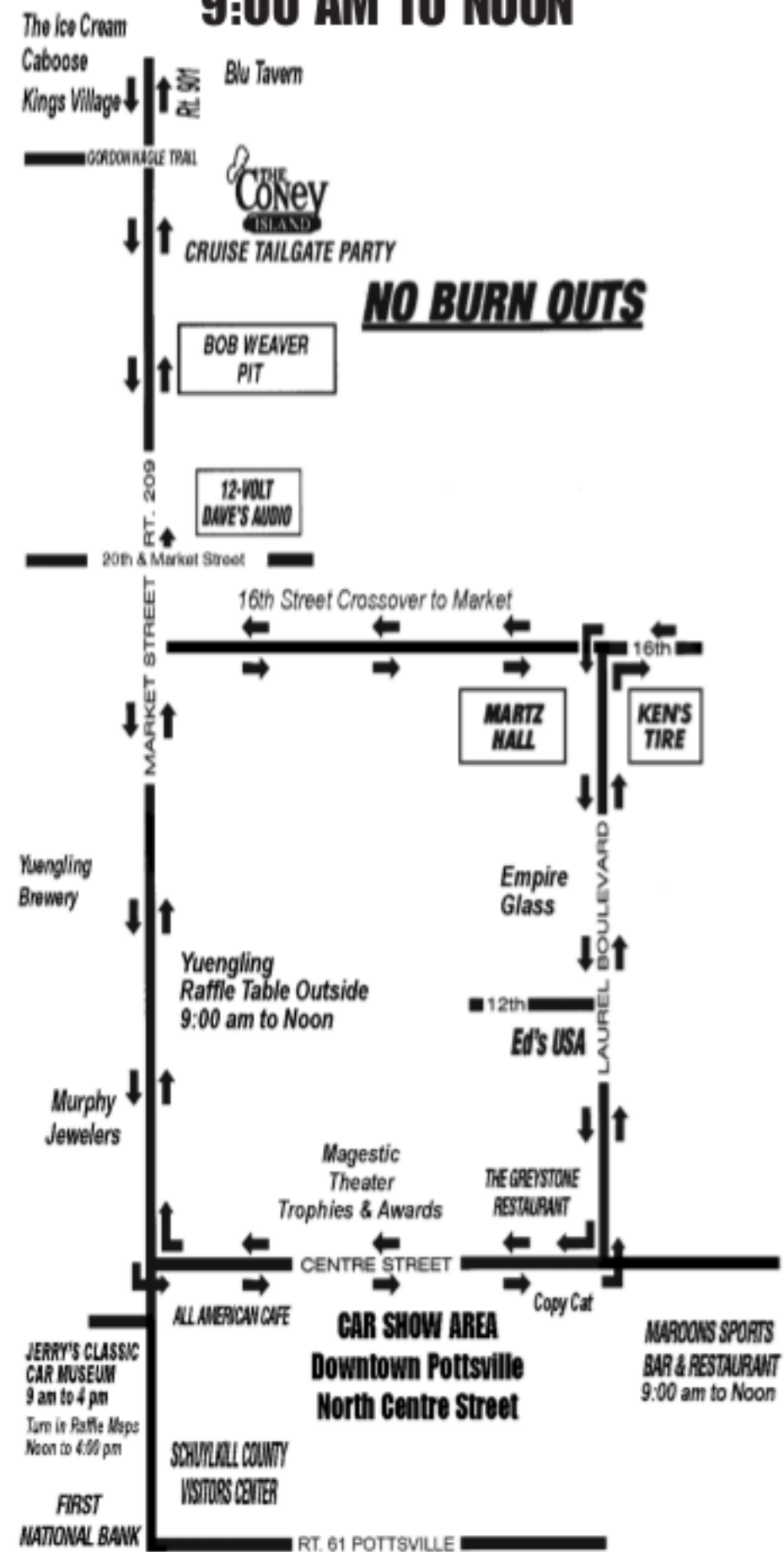


**RAFFLE RUN MAP & CITY OPEN CRUISE  
IN CITY RAFFLE LOCATIONS  
9:00 AM TO NOON**



**Cruise throughout the city  
from 9:00 am to Noon visit  
City Locations for Raffle Tickets  
and show off your ride**

Website Provided by NerdyIT LLC Phone 570-561-1439

**— FOR CRUISE INFORMATION CALL —**

Jerry Enders at Jerry's Northeast Auto Sales — (570) 622-9510  
Dave Clews at 12-Volt Dave's Audio — (570) 628-4561  
Schuylkill County Visitors Center — (570) 622-7700  
or online at

[www.thegreatpottsvillecruise.com](http://www.thegreatpottsvillecruise.com)

**20th Annual Great  
Pottsville Cruise  
Saturday, August 10th**

Pottsville, PA

Featuring Special Guest Star Dennis Gage of "My Classic Car"  
Back by Popular Demand



August  
10th  
Sponsored by

[www.TheGreatPottsvilleCruise.com](http://www.TheGreatPottsvilleCruise.com)

**A Pottsville Lions Club Charities  
& Pottsville Pride Event**

— Billed as —

**NORTHEAST PA'S LARGEST CAR EVENT  
over 1,000 Classic Cars, Rods, Trucks,  
Corvettes, Live Music & DJ's**

**A Full Day of Events & Hot Cars  
Put the Pedal to the Metal  
Saturday, August 10th**

Rain or shine

**2nd ANNUAL POKER RAFFLE RUN**

**A FUN DAY OF CRUISING THE POTTSVILLE AREA AND  
GETTING YOUR RAFFLE MAP STAMPED AT 25+ LOCATIONS**

**TO RECEIVE YOUR TICKETS FOR 1000'S OF  
\$\$ DOLLARS IN CASH & PRIZES \$\$**

**SPECIAL GIFTS & COUPONS AT RAFFLE STOPS  
RAFFLE RUN FROM 9:00 AM TO NOON**

Sponsored by



Building & Post Supply



**EARLY REGISTRATION OUTLETS AND CRUISE INFORMATION**

- |   |  |
|---|--|
| 12 VOLT DAVE'S AUDIO<br>Pottsville • (570) 628-4561   | BRUCE'S AUTO MALL<br>- CORVETTE SALES -<br>Schuylkill Haven • (570) 385-4109 |
| JERRY'S NORTHEAST AUTO SALES<br>Rt. 61, Pottsville • (570) 622-9510   | JERRY'S CLASSIC MUSEUM<br>Pottsville • (570) 628-2266                        |
| SCHUYLKILL COUNTY<br>VISITORS BUREAU<br>Located on Lower Level of the Union Station<br>Complex off of Route 61<br>Pottsville • (570) 622-7700 | CONY ISLAND<br>Yorkville • (570) 622-7722                                    |
|   | NAFTZINGER AUTO PARTS<br>Auburn • (570) 754-7491                             |
|   | THE BLU TAVERN RESTAURANT<br>RT 209 Llewellyn • (570) 544-9919               |

**\$15.00 Pre Registration • \$20.00 Day of Event**

**2013 CRUISE IN EVENTS  
AND RAFFLE LOCATIONS**

Saturday, August 10th

Cruise in to Jerry's Classic Cars and Collectibles Museum

394 South Centre Street, Pottsville

Re-live the 50's and 60's.

From 9 AM to 4 PM. Parking Available

Meet Dennis Gage from 11:00 am to 3:00 pm

Cruise weekend special admission, refreshments & cruise in car display area

**9:00 am to Noon - Raffle Run Locations**

— City Locations —

- 12 Volt Dave's Audio
- Bob Weaver Chevrolet GMC Chrysler
- Murphy Jewelers
- Maroon's Sports Bar & Grill
- Ken's Tire, Inc. - Laurel Blvd.
- Jerry's Classic Cars  
& Collectibles Museum
- Schuylkill County Visitor's Bureau
- Ed's USA Auto Rental
- Empire Glass
- Yuengling Brewery  
Table Display Outside
- Sand's Suzuki - Rt. 61
- Brewers' Outlet - Rt. 61
- First National Bank  
South Centre Street  
Next to Jerry's Museum
- All American Cafe - Centre St.  
Breakfast Stop - 7:00 am
- Copycat Business Systems
- Coney Island - Yorkville
- The Blu Tavern Restaurant  
Rt. 209 Llewellyn  
Cruise-in Breakfast - 8:00 am

— Out of Town Locations —

- Holiday Inn Express & Suites
- Schuylkill Mall and Merchants  
- Frackville
- For a Taste of Schuylkill
- Mrs. T's Pierogies &  
Kowalonek's Kielbasa
- A & A Auto Parts - Schuylkill Mall
- Coal Creek Plaza - St. Clair
- Philly Pretzel Factory
- Vito's Coal Fired Pizza
- Manheim Diner - Rt. 61 S
- VIST Bank & Insurance - Rt. 61 S
- Schaeffers Harley Davidson  
Orwigsburg - Rt. 61
- R & R Auto Group  
Schuylkill Haven - Rt. 61
- Long Trout Winery  
Auburn
- Pioneer Pole Buildings & Alpine  
Rt. 183 South  
2-Miles South of Cressona

**Drive Safely and Enjoy the Cruise Run!!**

Visit 20 locations and receive a bonus ticket for a  
chance to enter a bonus drawing

Turn in Raffle Run Map For your Raffle Tickets  
From Noon to 4 pm

@ Jerry's Classic Cars & Collectibles Museum  
Meet and Greet with "Dennis Gage" from 11 am to 3 pm  
& Downtown Car Show from 5 pm to 9 pm

Free Dennis Gage Photos and Free Auto Locator  
Magazines at event! Thank you to our Sponsor



For Vendor Information call Charlie Kerschner - CEK PROMOTIONS, Schuylkill Haven  
Phone 570-385-0252



August 10th  
Sponsored by



Staging begins at 3pm Downtown Historic Pottsville

— Car Show Event —  
From 4:00 pm to 9:00 pm

**Dennis Gage Meet & Greet - 5:00 pm to 9:00 pm**

Judging by independent judges Sponsors Choice.

Trophy and Award Presentations at 7:00 pm after Judging



**Yuengling Dash Plaques to  
the first 500 Registered Cruisers**



**\$15.00 Pre-Registration • \$20.00 Registration Day of Event**  
Commercial Vehicle Advertising Fee - \$200.00

**Early Registration & Cruise Packs  
available July 1st at Cruise Registration outlets.  
See Inside Flyer**

Registration available day of cruise at following locations

- Jerry's Classic Cars and Collectibles Museum - Pottsville
- VIST Bank Tompkins Insurance - Rt. 61 Schuylkill Haven
- 12-Volt Daves Audio - Pottsville
- Schuylkill County Visitors Bureau - Union Station lower level, Pottsville
- Holiday Inn Express - Frackville
- Coney Island - Yorkville
- Schaeffers Harley Davidson - Orwigsburg
- The Blu Tavern Restaurant - Llewellyn

**YOU MUST HAVE A PERMIT FOR CRUISE EVENTS**

**Music from 5:00 to 9:00 PM Downtown**  
Refreshments, Vendors & Entertainment  
throughout the day

**Music by Shake, Rattle & Soul**  
Sponsored by the Schuylkill Valley Corvette Club

Come join the fun & party  
followed by a spectacular fireworks display  
sponsored by Ed's USA Auto, Vist Bank & Tomkins Insurance  
& Bob Weaver Chevrolet, GMC, Chrysler

**2013 Cruise Vehicles**

Cruise vehicles limited to: Antiques, Classics, Street Rods, Rat Rods, Muscle Cars, Special Interest, Tuner Cars, Custom Trucks, Custom & Show Cars and Custom Motorcycles.

**NOTE:** All Vehicles must be suitable for cruise & display, licensed and insured.

- NO off-road vehicles or DIRTY vehicles unsuitable for Cruise & Show.

Participation in the Cruise is at the sole discretion of the Cruise Committee.

**Cruise Permit MUST BE DISPLAYED on WINDSHIELD - DRIVERSIDE**

**The City of Pottsville, Pottsville Lions, Lions Charities, Inc.  
or anyone associated with this event including sponsors  
are not responsible for theft, damage or accidents.  
All drivers must be insured.**

# CRUISE NIGHT TROPHIES & AWARDS



All award winners must have 2013 Cruise Night Permit

## BEST OF CRUISE OVERALL - Top Award

- Sponsored by SCHUYLKILL PLUS MAGAZINE The Official Magazine of the Pottsville Cruise

## LION'S PRESIDENTS AWARD - BEST 50's CRUISE CAR

- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG

## MAYOR'S AWARD - (Mayor's choice)

- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG

## GM - OVERALL (Top 3 in Class)

- Sponsored by BOB WEAVER CHEVROLET, GMC, CHRYSLER

## SPONSORS CHOICE

## FORD - OVERALL (Top 3 in Class)

- Sponsored by SAND'S FORD OF POTTSVILLE

## SPONSORS CHOICE

## MOPAR - OVERALL (Top 3 in Class)

- Sponsored by BOB GREEN/GREEN'S COMMUNICATION

## SPONSORS CHOICE

## CORVETTES - ALL YEARS (Top 5 in Class)

- Sponsored by BRUCE'S AUTO MALL

## SPONSORS CHOICE

## CHEVY CAMAROS (Top 5 in Class)

- Sponsored by R&R AUTO GROUP

## SPONSORS CHOICE

## MUSTANGS - ALL YEARS (Top 5 in Class)

- Sponsored by SANDS FORD OF POTTSVILLE - SPONSORS CHOICE

## STREET RODS - OVERALL (Top 3 in Class)

- Sponsored by WEHR'S AUTO SERVICES - SPONSORS CHOICE

## RAT RODS - OVERALL (Top 3 in Class)

- Sponsored by NAFTZINGER'S AUTO PARTS - SPONSORS CHOICE

## PICKUPS - ALL YEARS (Top 5 in Class)

- Sponsored by WOMER'S GARAGE - SPONSORS CHOICE

## OLDEST CAR OR TRUCK - Sponsored by Copy Cat Business Systems

## VINTAGE IMPORTS (1970s & Older) (Top 3 Best in Class)

- Sponsored by JWR AUTOMOBILE MUSEUM - SPONSORS CHOICE

## GENERATION X - FAST & FURIOUS (Top 3 Best of Show)

- IN MEMORY OF MATTHEW GINTHER - SPONSORS CHOICE

## MOST UNIQUE (Top 2 of Cruise)

- Sponsored by JERRY'S NORTHEAST AUTO SALES - SPONSORS CHOICE

## WILDEST & MOST UNIQUE PAINT JOBS (Top 2 of Cruise)

- Sponsored by 12 VOLT DAVE'S AUDIO

## SPONSORS CHOICE

## SPECIAL JUDGES AWARDS (5 Awards Judges Choice)

- Sponsored by ET TROPHIES - SPONSORS CHOICE

## - SPECIALTY CLASSES -

## LONGEST DISTANCE - Sponsored by Copy Cat Business Systems

## CLUB PARTICIPATION AWARD - Sponsored by Copy Cat Business Systems



★ ONE ACTION PACKED DAY ★  
★ WIN \$1000s in Cash & Prizes ★

2ND ANNUAL RAFFLE RUN  
Get Your Registration Pack Early!

IT'S ALL ONE DAY - ALL DAY IN POTTSVILLE

== Kick Off & Registration ==

Saturday August 10th

starting 9:00 am to 4:00 pm

JERRY'S CLASSIC CARS  
& COLLECTIBLES MUSEUM

394 S. Centre St. Pottsville

9:00 am to 4:00 pm Live D.J. Playing your Favorite Oldies

Live Magic 105.5 Radio

Cruise in & Tour or Just Hangout

Meet & Greet with Dennis Gage from 11:00 am to 3:00 pm

Cruise in and Hang out with Dennis

Turn in Raffle Run Map at Museum from Noon to 4:00 pm

Free Gifts & Giveaways at most locations to add to the event

"Visit our local Businesses"

Pit stop areas & other unique places to get your raffle map

stamped for raffle tickets. The more stamped

locations you get the more tickets you will receive

Saturday night for drawing.

Pre-register starting July 1st and start your raffle run  
at any participating location and work your way back to Pottsville  
for city cruise around & raffle stops from 9:00 am to Noon

## EARLY REGISTRATION OUTLETS AND CRUISE INFORMATION

12 VOLT DAVE'S AUDIO  
Pottsville • (570) 628-4561

JERRY'S NORTHEAST AUTO SALES  
Rt. 61, Pottsville • (570) 622-9510

SCHUYLKILL COUNTY  
VISITORS BUREAU  
Located on Lower Level of the Union  
Station Complex off of Route 61  
Pottsville • (570) 622-7700

BRUCE'S AUTO MALL  
- CORVETTE SALES -  
Schuylkill Haven • (570) 385-4109

JERRY'S CLASSIC MUSEUM  
Pottsville • (570) 628-2266

CONEY ISLAND  
Yorkville • (570) 622-7722

NAFTZINGER AUTO PARTS  
Auburn • (570) 754-7491

BLU TAVERN RESTAURANT  
RT 209 Llewellyn • (570) 544-9919

THE CITY OF POTTSVILLE  
THE F.O.P.  
MAYOR JOHN D.W. REILEY  
POTTSVILLE CRUISE COMMITTEE  
VETERANS OF VIETNAM WAR POST #29

Special thanks  
to

Special thanks to



Brewery & Gift Shop

Sponsor of the Official 2013 Dash Plaques  
for the first 500 registered cruisers

HOTEL & LODGING

Ramada Inn, Pottsville - Phone: (570) 622-4600

Holiday Inn Express, Frackville - Phone: (570) 874-1700

Partridge House Bed & Breakfast - Phone: (570) 622-8388

2013 20th ANNUAL COLLECTORS CRUISE PINS  
Registered Cruisers

Sponsored by AAA of Schuylkill County & VIST Bank Tompkins Insurance

T.V. COVERAGE DAY OF EVENT FILMING BY



nothing's beyond our imagination

Hazleton, PA Be a Star

view the cruise at [SSPTV.com/Pottsville](http://SSPTV.com/Pottsville)



Your Cruise Stations

SCHUYLKILL PLUS! MAGAZINE

- Your Official Guide to the Pottsville Cruise -  
Available at over 200 outlets in Schuylkill County

## UPCOMING EVENTS

The Great Schuylkill County Fair  
Celebrating 30 years

July 29th through August 3rd

## Schuylkill Valley Corvette Club Show

Bubeck Park, Schuylkill Haven • Sunday, September 15th, 10:00 am to 3:00 pm  
16th Annual Corvette Show & Extravaganza

## 1st Annual Fall Car Show

Sunday October 6th • 2:00 pm to 5:00 pm • a fun day of music and food  
Peoples Choice Awards sponsored by Pioneer Pole Building & Alpine Building Supplies  
Proceeds benefit local charities and Big Brothers - Big Sisters  
Info Call Brian at 570-739-0078



12 - Volt Dave's Sound & Audio Shows

Call for Details (570) 628-4561 • 12 - Volt Dave's Audio on Facebook

THANKS TO OUR LOCAL FIRE POLICE, POTTSVILLE  
LIONS CLUB & CRUISE COMMITTEE VOLUNTEERS

Thanks to our Sponsors . . .

## COSTAS CANDIES - The Sweet Treat of the Cruise -

- |  |  |
|--|--|
| 12 Volt Dave's Audio                       | Lipkin, Marshall, Bohorad & Thornburg      |
| A&A Auto Parts                             | Long Trout Winery                          |
| AAA of Schuylkill County                   | M & T Bank                                 |
| ABC Lancaster Auto Auction                 | Manheim Auto Auction                       |
| Advance Auto Parts                         | Manheim Diner                              |
| Alpine Building & Post Supply              | Maroon's Sports Bar & Grill                |
| American Welding & Gas Inc.                | McCann School of Business and Technology   |
| Anthracite Abstract Co.                    | McDonald's Frackville                      |
| Auto Locator                               | McKeansburg Hotel                          |
| Basefield Development Corp.                | Megular's Wax                              |
| Blu Tavern Restaurant                      | Mickey's Automotive Specialties            |
| Bob Weaver Chevrolet GMC Chrysler          | Miller Bros Construction Inc.              |
| Bob Yanek & Son Service Center             | Moore's Footwear                           |
| Boran Dental Associates                    | Mothers Polishes-Waxes-Cleaners            |
| Brewers' Outlet Pottsville                 | Mountain Valley Golf Course                |
| Bruce's Auto Mall                          | Mr. & Mrs. Dave Ginther                    |
| Centre Street Hardware                     | Murphy Jewelers                            |
| Centre Street Subway Downtown Pottsville   | Mustangs Unlimited                         |
| Copycat Business Systems, Inc.             | Naftzinger's Used Auto Parts               |
| Costas Candies, Inc.                       | National Penn Bank                         |
| Cruise News                                | Nestle Water                               |
| Daniel F. Murphy Painting & Wallpaper      | NerdyT                                     |
| Dennis Gage - My Classic Car               | Philly Pretzel Factory                     |
| Denny's Hot Rod Bar & Grill                | Pick-A-Deli                                |
| Dent Shaik                                 | Pine View Acres                            |
| Dunkin' Donuts                             | Pioneer Pole Buildings Inc.                |
| E.T. Trophy Shop                           | Pottsville Provision                       |
| Eastern Press                              | Pothering Generators                       |
| Ed's USA Auto Rentals                      | Pottsville Area School District            |
| Empire Glass Inc                           | Pottsville Auto Parts Inc.                 |
| Enterprise Rent-A-Car                      | Postnet, Schuylkill Haven                  |
| Fairway Chevrolet                          | Pride Home Sales                           |
| Fanelli Warehousing & Dist. Ctr. Inc.      | R&B Wheels Unlimited LLC                   |
| First National Bank                        | R&R Auto Group                             |
| Freedom Toyota                             | Ramada Inn                                 |
| Gear Signs                                 | Roma Pizza                                 |
| George & Sons Amusements                   | Republican Heald                           |
| Giant Food Stores, Inc.                    | Sam-Son Productions, Inc.                  |
| Grandma's Restaurant                       | Sands Ford & Suzuki                        |
| Greer's Communication Inc.                 | Schuylkill Plus!                           |
| Greystone Restaurant                       | Schuylkill Valley Corvette Club            |
| GTS Welco                                  | Schuylkill County Visitor's Bureau         |
| Guets Dairy                                | Seltzer Insurance Agency, Inc.             |
| Hadesty's Ace Hardware                     | Sheetz Inc.                                |
| Harrisburg Auto Auction                    | Shelcusky Accounting & Tax Service         |
| Haggerty Insurance                         | Sherwin-Williams Co.                       |
| Hidden Valley Golf Course                  | Schaeffer's Hatley Davidson                |
| Holiday Inn Express Hotel & Suites         | Schuylkill Mall - Frackville               |
| Ice Cream Caboose                          | St. Clair Auto Supply                      |
| Imagemaker Embroidery                      | Stone Mountain Wine Cellars                |
| JWR Automobile Museum                      | Stump's Garage                             |
| Jack Rich Inc.                             | Susquehanna Bank, PA                       |
| Jack Williams Tire Co.                     | The Coney Island Restaurant-Yorkville      |
| James E. Humphrey Funeral Home             | The First National Bank of Minersville     |
| Jay Leno                                   | The Partridge House Bed and Breakfast Inc. |
| Jerry's Northeast Auto Sales               | Towne Drugs, Inc.                          |
| Jerry's Classic Cars & Collectibles Museum | Union Bank & Trust                         |
| John Hester Embroidery                     | Vito's Coal Fired Pizza                    |
| Jones & Company, PC.                       | VIST Bank Tompkins Insurance               |
| KNBT - National Penn Bank                  | Wehr's Auto Service Inc.                   |
| Kelly Line, Inc.                           | Womer's Garage                             |
| Ker's Tie, Inc.                            | Yorkville Drug Store, Inc.                 |
| Kirtzel Motors                             | Yuengling Brewery & Gift Shop, Inc.        |
| Kline's Auto Inc.                          | Magic WMGH 105.5 FM                        |
| Kline Bros Auto Body                       | WPPA Radio - 1360 AM and T-102 FM          |
| Kreitzer Sanitation                        |  |
| Little Joe's Garage                        |  |

VIST BANK  
TOMPKINS INSURANCE

"The Cruisers Source"  
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