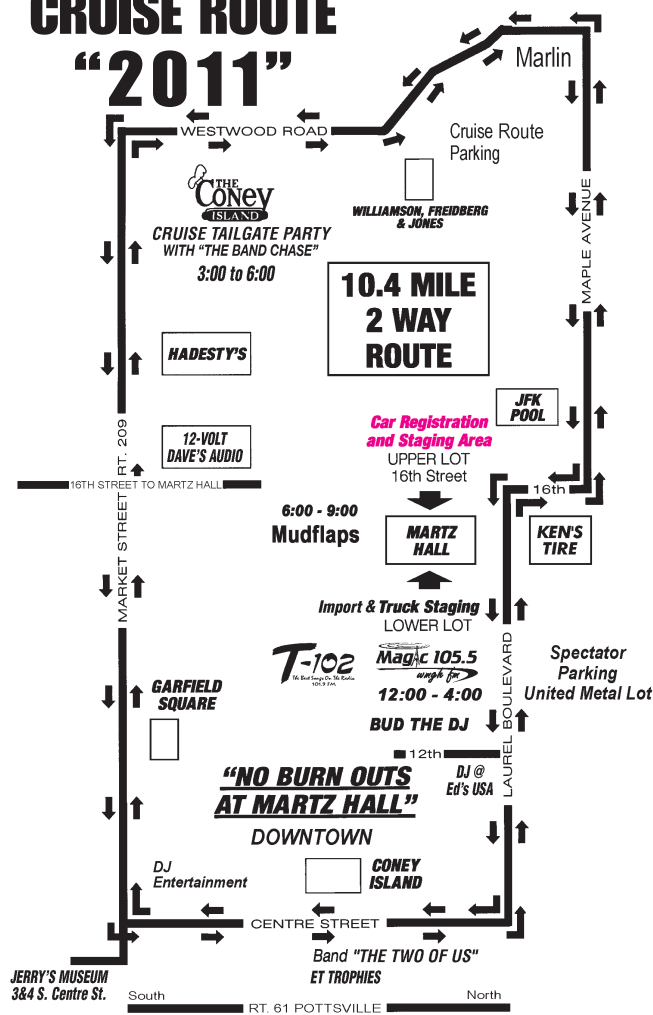


CRUISE ROUTE "2011"



Cruise the City 4:00 pm to 6:00 pm over 10 miles of cruise route through the city
ABSOLUTELY NO ALCOHOL!

WARNING!!

Absolutely **NO** Burnouts on the Cruise route. This will be enforced by arrest and fine.

ALL DRIVERS MUST BE INSURED & LICENSED.

FOR YOUR SAFETY!

No riding in back of vehicles or in truck beds, no sitting on boots of cars, **NO THROWING ANYTHING FROM VEHICLES!**

The Following Vehicles will not be Permitted:
Commerical Vehicles, Political Banners or signs
No Advertising without Cruise consent
All Commerical Advertising must be approved and at a Prepaid fee of \$200.00.



2067 WEST MARKET STREET, POTTSVILLE, PA 17901
PHONE: (570) 622-7370 • FAX: (570) 628-0731 www.easternpressqualityprinting.com

18th Annual Great Pottsville Cruise

Sunday, August 14th

Pottsville, PA

Featuring Special Guest Star Dennis Gage of "My Classic Car"



August 13th & 14th



Sponsored by



The Great Pottsville Cruise



A Pottsville Lions Club Charities & Pottsville Pride Event

- Billed as -

NORTHEAST PA'S LARGEST ROLLING CRUISE

over 1,000 Classic Cars, Rods, Trucks, Corvettes, Live Music & DJ's

4 Days of Events & Hot Cars
August 11th - 12th - 13th - 14th

Win a 1993 40th Anniversary Corvette



The Official Pace Car of the 2011 Pottsville Cruise - Need not be present to win -

Sponsored by **PPB Pioneer Pole Buildings, Inc.** and **Alpine Building & Post Supply**

Tickets On Sale - \$2.00 Each or 3 For \$5.00

10 miles of cruisin' through the city

Flame throwers, Sound & Light contest
Hydraulic cars, Dance contest & more!

Cruise Information

www.TheGreatPottsvilleCruise.com

Provided by **DSSCO.net** or Phone 570-527-1006

\$15.00 Cruise Permit covers all events

2011 CRUISE EVENTS

Thursday, August 11th

New this year - 2 events 1 location

Cruise into Maroons Sports Bar & Grill
From 6 pm to 9 pm. 556 N. Centre St.
DJ & Music, Food Specials & Car Show
Kick Off Cruise Weekend in Style

And

Generation X Sound Off & Car Show

at Little Joe's Garage on N. Centre Street from 6 pm to 9 pm

Sponsored and Judged by 12 Volt Dave's Audio

Trophies Sponsored by Subway Pottsville & Copycat Business Systems

Friday, August 12th

Rev up for some fun!!

Plan to Dance the Night Away at the

ROCK-N-ROLL SOCK HOP

Sponsored By

VIST Bank & Insurance
Schuylkill Haven



Guest Appearance by Dennis Gage of "My Classic Car"

FRIDAY, AUGUST 12th - 9:00 PM to 12:00 AM
at Pine View Acres, Pottsville, PA

Live Band - "The Mudflaps"

Trophies and Gifts for the Best Dressed

Jitterbug & Twist Contest

For tickets, call (570) 622-9510 or (570) 628-4561

\$10.00 per person - includes snacks

Tickets available at door.

Ticket Outlets - Jerry's N.E. Auto Sales and 12 Volt Dave's Audio,

Pine View Acres & VIST Bank Route 61, Schuylkill Haven

- SECURITY ON SITE -

Plenty of parking, "so bring your ride."

Saturday, August 13th

Cruise in to Jerry's Classic Cars and Collectibles Museum

394 South Centre Street, Pottsville

Re-live the 50's and 60's.

From 10 AM to 4 PM. Parking Available

Refreshments - Live Radio & DJ.

Meet & Greet Dennis Gage of "My Classic Car" from 11:00 am to 3:00 pm

Saturday Night Cruise in to the

Downtown Coney Island from 6:00 to 9:00 pm

A Fun Night of Cars & Rock n Roll

- Music by -

"Shake, Rattle & Soul"

Sponsored by The Schuylkill Valley Corvette Club

Dennis Gage from 6:00 pm tp 9:00 pm

Mark your calendar for the 14th Annual Corvette Show & Extravaganza
Sunday, September 18th, Bubeck Park, Schuylkill Haven 10am to 3pm

Sunday, August 14th

THE MAIN EVENT SUNDAY - 18th Annual Great Pottsville Cruise

Staging begins at 10am to 4pm

- JUDGING AT MARTZ HALL -

From 11:00 am to 2:00 pm

by independent judges before cruise.

Must be at Martz Hall by 2:00 pm to be judged.

Late arrivals will not be judged.

Trophies will be given out after cruise @ 6:30 PM Martz Hall



Yuengling Dash Plaques to the first 500 Registered Cruisers



Cruise Registration - \$15.00 per vehicle Includes All Cruise Events

Registration available day of cruise at Martz Hall

Commercial Vehicle Advertising Fee - \$200.00

RAIN OR SHINE

YOU MUST HAVE A PERMIT TO CRUISE

Music from 6:00 to 9:00 PM at Martz Hall
Music by Mudflaps

Entertainment & Refreshments & Vendors
Throughout the day

with Special Guest Dennis Gage



DON'T MISS THE EXCITEMENT AT - Ken's Tires -



Monster Trucks, Big Diamond Cars & More
American Racing Wheels Display, Bridgestone & Firestone

Laural Blvd Across from Martz Hall

EXTRA PARKING

Phone: Ken's Tires 570-385-1298 or 570-622-9510

2011 Cruise Vehicle

Cruise vehicles limited to: Antiques, Classics, Street Rods, Rat Rods, Muscle Cars, Special Interest, Tuner Cars, Custom Trucks, Custom & Show Cars and Custom Motorcycles.

NOTE: All Vehicles must be suitable for cruise & display, licensed and insured.

- NO off-road vehicles or DIRTY vehicles unsuitable for Cruise & Show.

Participation in the Cruise is at the sole discretion of the Cruise Committee.

Cruise Permit **MUST BE DISPLAYED** on WINDSHIELD - DRIVERSIDE

The City of Pottsville, Pottsville Lions, Lions Charities, Inc. or anyone associated with this event including sponsors are not responsible for theft, damage or accidents.

All drivers must be insured.

CRUISE NIGHT TROPHIES & AWARDS



All award winners must have 2011 Cruise Night Permit

BEST OF CRUISE OVERALL - Top Award

- Sponsored by SCHUYLKILL PLUS MAGAZINE The Official Magazine of the Pottsville Cruise

LION'S PRESIDENTS AWARD - BEST 50's CRUISE CAR

- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG

MAYOR'S AWARD - (Mayor's choice)

- Sponsored by LIPKIN, MARSHALL, BOHORAD & THORNBURG

BEST OF THE GM MUSCLE CARS - ALL YEARS (Top 5 in Class)

- Sponsored by JERRY'S CLASSIC CARS & COLLECTIBLES MUSEUM

GM - OVERALL (Top 5 in Class)

- Sponsored by BOB WEAVER CHEVROLET, GMC, CHRYSLER

FORD MUSCLE CARS (Top 5 in Class)

- Sponsored by SAND'S FORD OF POTTSVILLE

FORD - OVERALL (Top 5 in Class)

- Sponsored by SAND'S FORD OF POTTSVILLE

MOPAR MUSCLE CARS - ALL YEARS (Top 5 in Class)

- Sponsored by KEN'S TIRES

MOPAR - OVERALL (Top 5 in Class)

- Sponsored by BOB GREEN/GREEN'S COMMUNICATION

CORVETTES - ALL YEARS (Top 10 in Class)

- Sponsored by BRUCE'S AUTO MALL

MUSTANGS - ALL YEARS (Top 10 in Class)

- Sponsored by SANDS FORD OF POTTSVILLE

STREET RODS - OVERALL (Top 5 in Class)

- Sponsored by WEHR'S AUTO SERVICES

RAT RODS - OVERALL (Top 5 in Class)

- Sponsored by NAFTZINGER'S AUTO PARTS

CUSTOMS - OVERALL (Top 5 in Class)

- Sponsored by WEHR'S AUTO SERVICES

PICKUPS - ALL YEARS (Top 10 in Class)

- Sponsored by WOMER'S GARAGE

VINTAGE IMPORTS (Top 3 Best in Class)

- Sponsored by JWR AUTOMOBILE MUSEUM

GENERATION X - FAST & FURIOUS (Top 6 Best of Show)

- IN MEMORY OF MATTHEW GINTHER

MOST UNIQUE (Top 2 of Cruise)

- Sponsored by JERRY'S NORTHEAST AUTO SALES

WILDEST & MOST UNIQUE PAINT JOBS (Top 2 of Cruise)

- Sponsored by KLINE'S AUTO INC.

SPECIAL JUDGES AWARDS (10 Awards Judges Choice)

- Sponsored by COPYCAT BUSINESS SYSTEMS

- SPECIALTY CLASSES -

CARS MOST LIKELY TO GET A DATE (3 Awards Judged by Winter Carnival Royalty)

- Sponsored by CHARLIE'S PIZZA

LIGHT SHOW (3 Awards evening event)

- Sponsored by 12 VOLT DAVE'S AUDIO

FLAME THROWING (2 Awards evening event)

- Sponsored by KEN'S TIRES

BEST HYDRAULICS (2 Awards evening event)

- Sponsored by KEN'S TIRES

BEST OF THE 50's & 60's PORCH PARTY AWARDS

(2 Awards Judged by 105.5 Magic Radio)

- Award sponsored by BETTY WAGNER FLOWERS

- SOCK HOP AWARDS -

BEST TWIST (2 Awards) - Sponsored by VIST BANK

BEST LITTERBUG (2 Awards) - Sponsored by VIST BANK

BEST DRESSED (3 Awards) - Sponsored by VIST BANK

LONGEST DISTANCE TRAVELED - Sponsored by VIST BANK

A SPECIAL THANKS TO THIS YEARS CRUISE COMMITTEE AND VOLUNTEERS.

- FOR CRUISE INFORMATION CALL -

Jerry Enders at Jerry's Northeast Auto Sales - (570) 622-9510

Dave Clews at 12-Volt Dave's Audio - (570) 628-4561

Schuylkill County Visitors Center - (570) 622-7700

Pottsville City Hall - (570) 622-1234

or online at

www.thegreatpottsvillecruise.com

★ WIN THIS YEAR'S PACE CAR ★

A 1993 CORVETTE 40th Anniversary Edition

IT'S ALL AT THE HALL - "MARTZ HALL"

16th Street & Laurel Blvd

Staging starts at 10:00 am events till 9:00 pm

Sunday August 14th

SPECIAL GUEST STAR

★ DENNIS GAGE ★

of "My Classic Car"



Sponsored by The Auto Locator Car Publication

Dennis Gage 11:00 am to 3:00 pm

Cruising 4:00 pm to 6:00 pm

Meet & Greet 6:00 pm to 7:00 pm for Trophy Winners

Car Show 10:00 am to 4:00 pm

Cruise City 4:00 pm to 6:00 pm

Trophy Presentation & Live Music

from 6:00 pm to 9:00 pm back at Martz Hall

Enjoy the Music of Mudflaps

This Years Pace Car Drawing at 8:45 pm

Followed by a spectacular fireworks display!

Sponsored by - Ed's USA Auto Rental

Bob Weaver Chevrolet, Buick & GMC

Tailgate Party - Cruise Day 3:00 pm to 6:00 pm
Yorkville Coney Island Tailgate Party with "The Band Chase"

Special thanks
to

THE CITY OF POTTSVILLE
THE F.O.P.
MAYOR JOHN D.W. REILEY
POTTSVILLE AREA SCHOOL DISTRICT
VETERANS OF VIETNAM WAR POST #29
& AREA JOINT VETERANS

EARLY REGISTRATION OUTLETS AND CRUISE INFORMATION

12 VOLT DAVE'S AUDIO Pottsville • (570) 628-4561	BRUCE'S AUTO MALL - CORVETTE SALES - Schuylkill Haven • (570) 385-4109
JERRY'S NORTHEAST AUTO SALES Rt. 61, Pottsville • (570) 622-9510	JERRY'S CLASSIC MUSEUM Pottsville • (570) 628-2266
CONY ISLAND DOWNTOWN Pottsville • (570) 622-1725	CONY ISLAND Yorkville • (570) 622-7722
POTTSVILLE CITY HALL (570) 622-1234 Channel 15 Pottsville	NAFTZINGER AUTO PARTS Auburn • (570) 754-7491

"Registration available day of cruise at Martz Hall"

Entertainment - Charlie Kerschner - CEK PROMOTIONS, Schuylkill Haven
Phone 570-385-0252

Special thanks to



D.G. Yuengling
& Son

Brewery & Gift Shop

Sponsor of the Official 2011 Dash Plaques
for the first 500 registered cruisers

HOTEL & LODGING

The Partridge House Bed and Breakfast - Phone: (570) 622-8388

Ramada Inn, Pottsville - Phone: (570) 622-4600

Holiday Inn Express, Frackville - Phone: (570) 874-1700

2011 18th ANNUAL COLLECTORS CRUISE PINS
TO THE FIRST 1000 CARS

Sponsored by AAA of Schuylkill County

"The Great Pottsville Lions Cruise"

is a community fundraiser & local non-profit organizations
are supported by our sponsor & volunteers cruise committee.

LIVE RADIO & TV COVERAGE

- DAY OF CRUISE -

Thousands of Spectators - Northeast PA's Largest Rolling Cruise

- PORCH PARTY AWARDS -

FOR

"Best 50's Party & Decorations"

Judging Sponsored by: Betty Wagners Flowers

For cruise updates tune to:

Magic 105.5
wmgf fm
Your Cruise Station
T-102
WAVT 101.5

SCHUYLKILL PLUS! MAGAZINE

- Your Official Guide to the Pottsville Cruise -
Available at over 200 outlets in Schuylkill County

- 2011 Cruise Events Policy -

All vehicles must be registered and have permit for events
- Permits Available at Events -

SCHUYLKILL COUNTY FAIR - 2011
Sunday, August 1st thru Saturday, August 6th

www.schuylkillfair.com

For more information . . .

Call (570) 385-0252 - CEK ENTERTAINMENT



Thanks to our Sponsors . . .

COSTAS CANDIES - The Sweet Treat of the Cruise -

THE AUTO LOCATOR - The Carbook of the Mid-Atlantic Region -

12 Volt Dave's Audio	Manheim Auto Auction
A&A Auto Parts	Manheim Diner
AAA of Schuylkill County	Marlin Markets
Advance Auto Parts	Maroon's Sports Bar & Grill
Alpine Building & Post Supply	Mazucca Enterprises Inc.
Anthracite Abstract Co.	McCann School of Business and Technology
Barefield Development Corp.	McDonalds Frackville
Betty Wagners Flowers	McKeanburg Hotel
Blu Tavern Restaurant	Meguiar's Wax
Bob Weaver Chevrolet GMC Chrysler	Messina's Restaurant
Bob Yanek & Son Service Center	Mickey's Automotive Specialties
Boran Dental Associates	Miller Bros Construction Inc.
Brewers' Outlet Pottsville	Moore's Footwear
Bruce's Auto Mall	Mountain Valley Golf Course
Centre Street Hardware	Mr. & Mrs. Dave Ginther
Copycat Business Systems, Inc.	Murphy Jewelers
Costas Candies, Inc.	Mustangs Unlimited
Cruise News	Naftzinger's Used Auto Parts
Days Inn	National Penn Bank
Dennis Gage - My Classic Car	Nestle Water
Denny's Hot Rod Bar & Grill	Pick-A-Deli
Dent Shark	Pine View Acres
www.DSSCO.net	Pottsville Provision
Dunkin' Donuts	Pioneer Pole Buildings Inc.
E.T. Trophy Shop	Pothering Generators
Eastern Press	Pottsville Area School District
Eastwood Garage	Pottsville Auto Parts Inc.
Ed's USA Auto Rentals	Pride Home Sales
Empire Glass Inc	Postnet
Enterprise Rent-A-Car	RAC - Rent-A-Center Pottsville
Fairway Chevrolet	R&B Wheels Unlimited LLC
Fanelii Warehousing & Dist. Ctr. Inc.	R&R Auto Group
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Gear Graphics	Sam-Son Productions, Inc.
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Giant Food Stores, Inc.	Schlitzler-Allen-Pugh Funeral Home Inc.
Green's Communication Inc.	Schuylkill Plus!
Greystone Restaurant	Schuylkill Valley Corvette Club
Guers Dairy	Schuylkill County Visitor's Bureau
Hadesty's Ace Hardware	Seltzer Insurance Agency, Inc.
Hagerty Insurance	Sheetz Inc.
Harrisburg Auto Auction	Shelkusky Accounting & Tax Service
Hidden Valley Golf Course	Sherwin-Williams Co.
Holiday Inn Express Hotel & Suites	State Farm
Imagemaker Embroidery	St. Clair Auto Supply
Jack Rich Inc.	Stumps Garage
Jack Williams Tire Co.	Subway Centre Street
Jay Leno	Susquehanna Bank, PA
Jerry's Northeast Auto Sales	The Car Cleaner
John Hester Embroidery	The Coney Island Restaurant
JWR Automobile Museum	The Coney Island Restaurant-Yorkville
Jerry's Classic Cars & Collectibles Museum	The First National Bank of Minersville
Jones & Company, P.C.	The Partridge House Bed and Breakfast Inc.
Kelly Line, Inc.	Towne Drugs, Inc.
Ken's Tire, Inc.	Union Bank & Trust
Kintzel Motors	Verizon
Kline's Auto Inc.	VIST Bank & Insurance
Kline Bros Auto Body	Way-Mart Food Store
National Penn Bank	Wehr's Auto Service Inc.
Kreitzer Sanitation	Womer's Garage
Little Joe's Garage	Yorkville Drug Store, Inc.
Lipkin, Marshall, Bohorad & Thornburg	Yuengling Brewery & Gift Shop, Inc.
Danny F. Murphy Painting & Paper	Magic WMGH 105.5 FM
M & T Bank	WPPA Radio - 1360 AM and T-102 FM

"The Cruisers Source" Cruise News

Schuylkill County Visitors Bureau
www.schuylkill.org
800-765-7282

